

ALYSSA G. BICKLE

PROFESSIONAL STATEMENT

I am a print/digital journalist and first-generation college student who has covered everything from housing insecurity to LGBTQ+ issues on multiple platforms. I bring academic research experience, strong project management skills and expertise in concise, creative, and analytical writing.

EDUCATION

Arizona State University

BA: Journalism and Mass Communication,
Walter Cronkite School of Journalism and
Mass Communication

BA: Political Science, School of Politics
and Global Studies

Minor: Urban and Metropolitan Studies,
Watts College of Public Service and
Community Solutions

May 2024, GPA: 3.9

SKILLS

- PowerPoint, Word: Microsoft Office tools.
 - OneNote and Excel.
 - Google Drive suites.
 - AP Style, APA & MLA: grammar and citation formats.
 - RStudio: programming language for data analysis.
 - WordPress and Airtable: website design and development tools.
 - Canva: graphic design tool.
 - Sailthru: newsletter campaign and triggered email service provider.
 - Basecamp and Asana: project management tools.
 - Slack, Zoom, and Google Meets: communication tools.
 - Basic photography using Canon EOS Rebel T5.
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AWARDS & ASSOCIATIONS

5x SUN Award Recipient

Award given to honor an ASU employee for supporting university goals: showing exemplary services, demonstrating leadership, supporting student success, and valuing diversity.

Wally Award Winner - Cronkite News

Award given to Cronkite News student reporters for exemplary work ethic and work quality.

Pi Sigma Alpha- Delta Theta Chapter

Member, National Political Science Honor Society

CONTACT

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WORK EXPERIENCE

Reporter and Newsletter Assistant

The Copper Courier Jan. 2024 – Present

- Writes 1-2 newsletters each week, reaching a subscriber audience of 100k and contributes to special editions monthly.
- Covers affordability and LGBTQ+ communities, while monitoring the state legislature and tracking bills.
- Building a strong beat network of community members, legislators and advocacy leaders.

Digital Reporter

Cronkite News/Arizona PBS Aug. 2023 – Dec. 2023

- Completed in-depth story research with data, worked in a deadline driven environment and regularly pitched fresh story ideas.
- Wrote quick-turn daily stories and mid-level enterprise stories.
- Kept consistent and detailed communication with newsroom directors.
- Fact-checked content through all stages of the publication process.

Assistant Research Analyst

June 2023 - Present

Center for Latino/as and American Politics Research, ASU

- Lead student analyst on housing, media, and LGBTQ+ reports.
- Leads a planning committee on the launch of a project made up of long term university-community partnerships aiming to create public policy change that positively impacts Latino communities.
- Introduced and integrated journalistic concepts and skills to complete deliverables related to the project.
- Laid the groundwork for key foundational documents and research briefs that track research and outreach.

Reporting Intern

The Copper Courier Jan. 2023 – Aug. 2023

- Covered the beats of education, LGBTQ+ communities and small business with accuracy and attention to detail.
- Produced over 20 stories and 30 social media posts with graphics and full social captions to aid content delivery and direct site traffic.
- Published the most viewed article in the newsroom for 90 days and produced the newsroom's most popular lifestyle story for 90 days.

Community and Culture Reporter

The State Press Aug. 2022 – Dec. 2022

- Covered the diverse ASU community at the university's independent, student-run publication rated Best Independent Online Student Publication by Society of Professional Journalists.
- Produced 10 community impact pieces.
- Wrote a scoop on new dorms and an academic building to be built on ASU campuses and pulled statistics from public databases such as crime and fire logs.

Writing Tutor

Aug. 2021 – Dec. 2022

University Academic Success Programs, ASU

- Managed dual-modality appointments with over 600 students in a timely manner.
- Communicated effectively with students from all university disciplines to determine their writing goals and manage their expectations.
- Targeted and addressed areas of improvement in students' writing and used a tailored approach to guide them through the learning process.
- Adapted around technical difficulties and instructed students on the use of Zoom.
- Contributed to resource management and shared how to improve department services from the student user's perspective.